

**PROJECT  SUMMIT
BUSINESS ANALYST WORLD**

FUTURE FORWARD

BOSTON & WASHINGTON

OCTOBER 13-15 2021
VIRTUAL CONFERENCE

PROGRAM-AT-A-GLANCE



Macgregor
Communications






IIBA® Endorsed Conference
Producer™

Program-at-a-glance
Wednesday, October 13

8:00 am - 9:00 am	Coffee Talk: Networking Lounge		
9:00am - 9:45am	<div></div> <div>Victor Nichols “Coach Vic” Motivational Speaker Leadership Development Coach Business Consultant, Elevated Authority THE POWER OF ONE</div>		
9:45am - 10:00am	Let’s Chat: Victor Nichols: Networking Lounge		
	PROJECT MANAGEMENT	SHARED SKILLS	BUSINESS ANALYSIS
10:00am - 10:30am	Look At Those Fries! Is This A Question Of Quality or A Question of Value? Daniel Simon PMP, MPM, ACS, CHTS-PW, Business Development Program Administrator, Where’s Your Road, LLC	Blinding Me with Science! Create an Innovation Pipeline via an Experimental Approach to Revolutionize your Project Delivery David Shaffer Jr Senior Technical Business Analyst, ConcertAI	Question Everything - The Art of Productive Conversations Mindy Bohannon CBAP, Managing Consultant/Agile Analyst, Excella
10:45am - 11:15am	Santa Claus and the North Pole PMO Flow Dave Davis PMP, PgMP, PBA, ACP, DASSM, MC-HA, CSM, PMI-ATP, Senior Program Manager, OhioHealth	8 Topics for Effective Career Development Erica Woods Manager, Contractor and Community Relations, Apex Systems Cate Murray PM/BA Practice Director, Apex Systems	It’s a User Story. It’s a Requirement. No! It’s Super BA! Be a superhero when managing your requirements Jennifer Bedell Senior Business Analyst, Mariner Innovations
11:30am - 12:15pm	<div></div> <div>Saby Waraich PMP CSM, CIO CISO, CCC PURPLE COW LEADERSHIP: STAND OUT AS AN EFFECTIVE LEADER</div>		
12:15pm - 12:30pm	Let’s Chat: Saby Waraich: Networking Lounge		
1:15 pm - 1:45 pm	Creating a Successful Project Environment Jason Orloske PMP, CSM, CSP, CM, Founder/CEO, Bridge the Gap Consulting, LLC	University of Diversity Greg Creech MCT, Comp CTT+, President/Owner, Tchedutainment Services	Peaks or Valleys? 3 Factors to finding Agile Scaling Success Nicole Spence-Goon CSP-CSM, PMI-ACP, ICP-ACC, CAL1, A-CSPO, Agile Coach, Excella
2:00pm - 2:30pm	Make the Responsible REAL ROI Business Case for Your Project Robin Goldsmith President, Go Pro Management, Inc.	Imposter’s Syndrome - You’re a fraud; Everyone knows more than you and other lies we tell ourselves AJ Hawley CRM Consultant – Business Analyst, Trendsparency	What’s in your BA Prioritization Toolbox? Jennifer Forrest Senior Technical Project Manager, Esusu
2:45pm - 3:30pm	<div></div> <div>Jennifer Battan CSM, CSPO, CBAP®, Cofounder, Chief Creativity Officer, The Uncommon League YOUR PERSONAL POWER OF 3: TRAITS OF SELF-AWARE, SUCCESSFUL PROJECT PROFESSIONALS</div>		
3:30pm - 3:45pm	Let’s Chat: Jennifer Battan: Networking Lounge		

Program-at-a-glance
Thursday, October 14

8:00 am - 9:00 am	Coffee Talk: Networking Lounge		
9:00am - 9:45am	<div></div> <div>Hans Eckman Principal Research Director, Info-Tech Research Group BUILDING EMOTIONAL FITNESS TO LEAD DURING DIFFICULT TIMES</div>		
9:45am - 10:00am	Let’s Chat: Hans Eckman: Networking Lounge		
	PROJECT MANAGEMENT	SHARED SKILLS	BUSINESS ANALYSIS
10:00am - 10:30am	Leading Strategic Initiatives: Managing Innovation Through Culture Change Joe Perzel PMP, Program Manager, JPerzel Inc and Surescripts, LLC	Understanding Your Customer’s Needs Shirley Sartin Business Analyst Lead, OneAmerica	The Requirements Compass® The Path to Project Success Starts Here Jennifer Battan CSM, CSPO, CBAP®, Cofounder, Chief Creativity Officer, The Uncommon League
10:45am - 11:15am	How to avoid disconnection on Enterprise Digital Transformation Implementations Richard Catalano Managing Partner, Platinum PMO LLC	Tango with a Bear: Dancing with Conflict to Innovate Paul Crosby PMP, Co-Founder & CEO, The Uncommon League - The Uncommon Foundation	Being a BA on a BADgile Project Steve Jones SAFe5 POPM, Six Sigma Green Belt, Business Analyst Supervisor, ISO New England
11:30am - 12:15pm	<div></div> <div>Vincent Mirabelli CBAP, CCXP, MBB, PMP, Mr., Love the Process Academy SLAYING YOUR ORGANIZATIONAL DRAGONS (BEFORE THEY SLAY YOU)</div>		
12:15pm - 12:30pm	Let’s Chat: Vince Mirabelli: Networking Lounge		
1:15 pm - 1:45 pm	What Project Managers Can Learn for the Movie “The Intern” Frank Saladis President, Blue Marble Enterprizes Inc.	Bad Things Happen! The Ending Can Be Great! Judy Alter CBAP, FLMI, ACS, HIA & PCS, CEO/Owner, Judy Alter Speaker & Business Analysis Services LLC	Business Analysis - Catalyst for Project Excellence Trent Leopold Sr. Analyst, City of Dallas, TX
2:00pm - 2:30pm	User Story Mapping, the Magical Path to Your MVP Christine Fredley PMP, PMI-ACP, CDAI, CDAC,DASSM, Prosci Certified C, Senior IT Project Manager, Franklin Templeton Investments	Talking to People: Changing Patterns in a Shelter-in-Place World Peter Vahrol Sr Evangelist, Technology Strategy Research	Gamify at work Jason Kelly Founder, ascio
2:45pm - 3:30pm	<div></div> <div>Jamie Champagne Owner, Champagne Collaborations 10 PRODUCTIVITY HACKS TO GIVE YOU MORE OF YOUR DAY BACK!</div>		
3:30pm - 3:45pm	Let’s Chat: Jamie Champagne: Networking Lounge		